



FRIENDS OF PIO PICO, INC.

Supporting Cultural and Educational Programs at Pio Pico State Historic Park
"Bringing El Ranchito Back to Life"



Friends of Pio Pico, Inc.

March 14, 2012

EXECUTIVE BOARD

Carolyn Schoff
President
Alex Tenorio
First Vice President/Treasurer
Alex Moisa
Second Vice President
Paul Richard Hernandez
Secretary

BOARD MEMBERS

Rebecca Byrne
Raymond Chavez
City of Pico Rivera
Gloria Duran
Rafael Flores
Luz Maria Galbreath
Whittier College
Sam Guyan
Whittier Historical Society
Myra Hilliard
Whittier Historical Society and Museum
Jess (Chuy) Montes
Ramiro Puentes

AMBASSADORS

Victor Ledesma, Emeritus
Barbara Baiz, Emeritus

ADVISORY BOARD

Congresswoman Linda T. Sanchez
Congresswoman Grace Napolitano
Senator Ron Calderon
Assembly Member Charles Calderon
Assembly Member Tony Mendoza
LA County Supervisor Don Knabe
City of Whittier
City of Pico Rivera
City of Santa Fe Springs
Juana Mora
Rio Hondo College
Scott Neal
Whittier Conservancy
Sylvia Southerland
Southern California Edison

CALIFORNIA STATE PARKS

Sean Woods
Sector Superintendent
Stephanie Campbell
Cooperating Association Liaison
Kristen Perry
Park Interpreter I
Julie Aguilar
Park Interpreter Specialist

Dear Prospective Donor,

I am writing to you on behalf of the Friends of Pio Pico, a non-profit 501(c)(3) Educational Corporation that supports cultural and educational programs at Pio Pico State Historic Park in Whittier, California. The funds raised by the Friends of Pio Pico are used exclusively at our park, which is the site of the adobe mansion of Pio Pico, the last governor of Mexican California. Pio Pico State Historic Park serves the local community and school children who come to the park to learn about local and California history. The park provides a unique opportunity to "walk through history."

The purpose of my letter is to ask you to join us in our efforts to **Rescue Pio Pico State Historic Park** and prevent its closure, which is currently scheduled for **July 1, 2012**. We cannot afford to rob our local community and youth of this historical California treasure.

The State of California is currently in a major financial crisis and cuts to the state parks budget are forcing the closure of 25% of our 278 state parks! Pio Pico State Historic Park is one of the 70 parks that the state cannot afford to keep open at this time. Therefore the Friends of Pio Pico is seeking donors, benefactors, and corporations that will work along side us to ensure that the park does not close. If we are able to raise \$80,000 within the next few months, we will be able to keep the park open for another year.

How can you help? Please consider a donation of any of the following levels listed below. We welcome any and all levels of participation. Please join us in our efforts to maintain the distinctive and rich history that this park represents by making a contribution. Closure is slated for **July 1, 2012**, so please consider making a donation today!

If you or your company can provide services that can help mitigate some of the costs of maintaining the park, we are available to discuss those as a possible donation as well (Examples: Maintenance of Historic Gardens, Refuse Pick-up, Supplies, etc.).

Sponsorship Levels:

Major Donors

- \$80,000 Salvador (Savior)
- \$40,000 Patron de Platino (Platinum)
- \$10,000 Patron de Oro (Gold)
- \$5,000 Patron de Plata (Silver)

Donors

- \$2,500 Compadre de Platino (Platinum)
- \$1,000 Compadre de Oro (Gold)
- \$500 Compadre de Plata (Silver)
- \$100 Ranchero (Rancher)

We appreciate your participation in our efforts to Rescue Pio Pico State Historic Park!!! All donors will be listed on our website and our donor recognition board. Major donors (\$5,000 and above) will also be recognized in additional printed materials and at future events.

P.O. Box 5798, Whittier, CA 90607
Non-Profit Tax ID# 91-2157321
www.piopico.org

FRIENDS OF PIO PICO, INC.

Supporting Cultural and Educational Programs at Pio Pico State Historic Park
"Bringing El Ranchito Back to Life"

In addition to seeking donors, benefactors and corporations to help raise the funds, our "Rescue Pio Pico" campaign includes an Easter Egg Hunt on April 7th and Pio Pico's Birthday Celebration on May 4th. It will conclude with Fiesta de Pio Pico: Celebration or Wake? on June 16th, either celebrating the success of efforts to save the park or a wake to mourn the loss of a great historic treasure. Other plans include getting the entire community involved with the "Pesos for Pio Pico" recycling fundraising drive (every other Saturday at the park beginning on March 31st) and with the "Pedal for Pio Pico" bike-a-thon. We welcome your involvement and participation in any of these events as well.

Please feel free to contact me with any questions regarding our efforts to Rescue Pio Pico State Historic Park.

Sincerely,

Carolyn E. Schoff

Carolyn Schoff
President, Friends of Pio Pico, Inc.
friendsofpiopico@gmail.com
(714) 469-9463 Mobile



FRIENDS OF PIO PICO, INC.

Supporting Cultural and Educational Programs at Pio Pico State Historic Park
"Bringing El Ranchito Back to Life"



Donor Form

Help Rescue Pio Pico State Historic Park!

YES, I/we wish to help the Friends of Pio Pico RESCUE Pio Pico State Historic Park from closure and meet its goal of \$80,000 with a donation in the following amount.

Major Donors

- \$80,000 Salvador (Savior)
- \$40,000 Patron de Platino (Platinum)
- \$10,000 Patron de Oro (Gold)
- \$5,000 Patron de Plata (Silver)

Donors

- \$2,500 Compadre de Platino (Platinum)
- \$1,000 Compadre de Oro (Gold)
- \$500 Compadre de Plata (Silver)
- \$100 Ranchero (Rancher)

Name (Individual, Company or Organization - to be listed in donor recognition materials)

Company or Organization Website: _____

Contact Name (if different from above): _____

Email: _____

Address: _____

Phone Number: _____

Credit Card Type (circle): VISA MASTERCARD

Credit Card Number: _____ Expiration Date: _____ CSV: _____

Signature (for credit card authorization): _____

Please MAIL, E-MAIL or FAX FORM with your donation to Carolyn Schoff - President, Friends of Pio Pico P.O. Box 5798 Whittier, CA 90607, friendsofpiopico@gmail.com or FAX (888) 456-4706. PayPal is also accepted via our website: www.piopico.org.